

JAMES CITY COUNTY BUSINESS AND TECHNOLOGY INCUBATOR

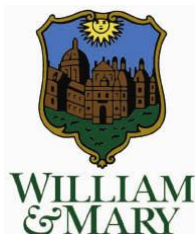
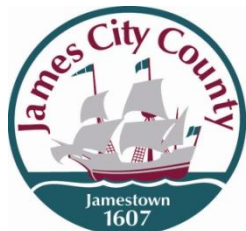
THE RIGHT START FOR SUCCESS

A partnership between James City County and the College of William and Mary

James City County and the College of William and Mary's Technology & Business Center have partnered to provide entrepreneurs and start-up businesses with a vision of strong growth with the amenities, counseling, and services necessary to help grow a successful business.

WHAT IS AN INCUBATOR

A Business incubator is a facility whose staff provides a comprehensive support process designed to assist and accelerate the successful development and growth of start-up and young companies. This is accomplished through a carefully designed incubation program of business education, targeted services, and other programs designed to help the entrepreneur. Statistics show that over 85% of incubated companies are still successfully in business after 5 years of operation.



THE RIGHT START FOR SUCCESS

When you join the Incubator, you gain the tools needed to help you succeed in today's challenging business environment.

- Comprehensive business education seminars, workshops, and programs including engagement with The College of William & Mary's Mason School of Business and other departments
- Focused, comprehensive networking events and functions
- Professional management support to help you with your business and growth needs
- A business address, professional facility, conference rooms and other amenities
- Affordable space including internet access
- Flexible leasing options
- Opportunity to synergistically interact with other incubator clients.

OPPORTUNITIES AND ASSISTANCE

All clients at the incubator receive a variety of support and opportunities from experienced incubator management that will benefit both business and professional growth.

Support and opportunities include, but are not limited to:

- Establishing goals and milestones with client along with review and assessment
- General business advice
- Business plan guidance
- Organizational and development guidance
- Networking and contact with:
 - Regional State, and Federal organizations
 - Mentor networks
 - Education programs
 - College of William & Mary's Mason School of Business
- Help in finding funding
- Access to local and regional service providers and contacts

INCLUDED OFFICE AMENITIES

The incubator offers all of the amenities of a standard office including:

- Reception, meeting and conference areas
- 24 hour access to fully furnished offices
- Telecommunications and printer infrastructure
- Permanent business mailing address
- Kitchen/break area
- Janitorial services
- Use of TBC facilities

WILLIAM & MARY TECHNOLOGY & BUSINESS CENTER PARTNERSHIP

James City County has partnered with the Technology & Business Center (TBC) to provide management for JCCTBI. TBC is led by William "Bill" Bean. Mr. Bean handles all management of JCCBTI and works with James City County's Economic Development Authority to support incubator clients.

Application to Join the Incubator Program
For an application to be considered for the incubator program, please contact the Technology and Business Center for an application. The application will be first reviewed by the incubator Director and then sent to the Client Selection Committee for review and acceptance. All information requested will be held in the strictest confidence.

Contact for more information

Bill Bean webean@wm.edu or 757-221-7825

www.wm.edu/incubator

James City County Business and Technology
Incubator

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